**FAST-NUCES**

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**BS**-**CS**



**Project Proposal**

**Project-1 CS 4091**

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**Acknowledgment**

Firstly, we would like to pay our all gratitude and thanks to Almighty ALLAH for giving us the courage to undertake this task. We would also like to thank the Department of Computer Science of FAST-NUCES, Chiniot-Faisalabad Campus, for providing us with the opportunity to be a part of this reputed organization, gain some experience and groom ourselves for future professional responsibilities.

We are very grateful to Mr Rizwan ul Haq our respectable Supervisor and Mr Sajid Anwer our respectable Co-supervisor for their continuous help, support, and time.

**Table of Contents**

[1. Introduction 1](#_Toc120626819)

[2. Vision Document 1](#_Toc120626820)

[2.1. Problem Statement 1](#_Toc120626821)

[2.2. Business Opportunity 2](#_Toc120626822)

[2.3. Objectives 2](#_Toc120626823)

[2.4. Scope 2](#_Toc120626824)

[2.5. Constraints 3](#_Toc120626825)

[2.6. Stakeholder and User Description 3](#_Toc120626826)

[2.6.1. Market Demographics 3](#_Toc120626827)

[2.6.2. Stakeholder Summary 3](#_Toc120626828)

[2.6.3. User Summary 4](#_Toc120626829)

[2.6.4. User Environment 5](#_Toc120626830)

[2.6.5. Stakeholder Profiles 5](#_Toc120626831)

[3. System Requirement Specification 6](#_Toc120626832)

[3.1. System Features 6](#_Toc120626833)

[3.2. Functional Requirements 7](#_Toc120626834)

[3.2.1. User Authentication 7](#_Toc120626835)

[3.2.2. Trend Quality 7](#_Toc120626836)

[3.2.3. Trend Analysis 7](#_Toc120626837)

[3.2.4. Bot Account recognition 7](#_Toc120626838)

[3.2.5. Statistical analysis of Twitter account 7](#_Toc120626839)

[3.2.6. Data Visualization 7](#_Toc120626840)

[3.2.7. Developer API Portal 8](#_Toc120626841)

[3.3. Non functional requirement 8](#_Toc120626842)

[3.3.1. Performance 8](#_Toc120626843)

[3.3.2. Availability 8](#_Toc120626844)

[3.3.3. Robustness 8](#_Toc120626845)

[3.3.4. Security 8](#_Toc120626846)

[3.3.5. Maintainability 8](#_Toc120626847)

[3.3.6. Capacity 9](#_Toc120626848)

[4. Use Case Diagram 9](#_Toc120626849)

[5. Expanded Use Case 10](#_Toc120626850)

[5.1. Extract Trend Quality 10](#_Toc120626851)

[5.2. Analyze Trend 11](#_Toc120626852)

[5.3. Recognize Bot Account 11](#_Toc120626853)

[5.4. Analyze Profile 12](#_Toc120626854)

[5.5. Generate Visualization 12](#_Toc120626855)

[5.6. Developer API 13](#_Toc120626856)

[6. Component Diagram 14](#_Toc120626857)

[7. Data Flow Diagram 15](#_Toc120626858)

[8. Package Diagram 16](#_Toc120626859)

[9. State Machine Diagram 17](#_Toc120626860)

[10. Swim Lane Diagram 18](#_Toc120626861)

[10.1. Swim Lane Diagram of User Interface 18](#_Toc120626862)

[10.2. Swim Lane Diagram of Developer API 19](#_Toc120626863)

[11. System Sequence Diagram 20](#_Toc120626864)

[11.1. Analyze Trend 20](#_Toc120626865)

[11.2. Extract Trend Quality 21](#_Toc120626866)

[11.3. Recognize Bot Account 22](#_Toc120626867)

[11.4. Analyze Profile 23](#_Toc120626868)

[11.5. Developer API 24](#_Toc120626869)

[12. Sequence Diagram 25](#_Toc120626870)

[12.1. UI Interface 25](#_Toc120626871)

[12.2. Developer API Interface 26](#_Toc120626872)

[13. Architecture Diagram 27](#_Toc120626873)

**Tabular Contents**

[Table 1: Problem Statement 1](#_Toc118288450)

[Table 2: Stakeholder Summary 3](#_Toc118288451)

[Table 3: User Summary 4](#_Toc118288452)

[Table 4: Stakeholder Profiles 5](#_Toc118288453)

[Table 5: High Level Use Case of Sign-Up User 10](#_Toc118288454)

[Table 6: High Level Use Case of Sign-In User 10](#_Toc118288455)

[Table 7: High Level Use Case of Extract Trend Quality 10](#_Toc118288456)

[Table 8: High Level Use Case of Analyze Trend 10](#_Toc118288457)

[Table 9: High Level Use Case of Recognize Bot Account 11](#_Toc118288458)

[Table 10: High Level Use Case of Analyze Profile 11](#_Toc118288459)

[Table 11: High Level Use Case of Generate Visualize 11](#_Toc118288460)

[Table 12: High Level Use Case of Developer API 11](#_Toc118288461)

[Table 13: Expanded Use Case of Sign-Up User 12](#_Toc118288462)

[Table 14: Expanded Use Case of Sign-In User 12](#_Toc118288463)

[Table 15: Expanded Use Case of Extract Trend Quality 13](#_Toc118288464)

[Table 16: Expanded Use Case of Analyze Trend 13](#_Toc118288465)

[Table 17: Expanded Use Case of Recognize Bot Account 14](#_Toc118288466)

[Table 18: Expanded Use Case of Analyze Profile 15](#_Toc118288467)

[Table 19: Expanded Use Case of Generate Visualize 15](#_Toc118288468)

[Table 20: Expanded Use Case of Developer API 16](#_Toc118288469)

**Table of Figures**

[Figure 1: Use Case Diagram 9](#_Toc118288470)

[Figure 2: Component Diagram 17](#_Toc118288471)

[Figure 3: Classic DFD in Gane-Sarson notation 18](#_Toc118288472)

[Figure 4: Package Diagram 20](#_Toc118288473)

[Figure 5: State Machine Diagram 22](#_Toc118288474)

[Figure 6: Swim Lane Diagram of UI Interface 24](#_Toc118288475)

[Figure 7: Swim Lane Diagram of Developer API Interface 25](#_Toc118288476)

[Figure 8: SSD of Sign-Up 26](#_Toc118288477)

[Figure 9: SSD of Sign-In 27](#_Toc118288478)

[Figure 10: SSD of Analyze Trend 28](#_Toc118288479)

[Figure 11: SSD of Extract Trend Quality 29](#_Toc118288480)

[Figure 12: SSD of Recognize Bot Account 30](#_Toc118288481)

[Figure 13: SSD of Analyze Profile 31](#_Toc118288482)

[Figure 14: SSD of Developer API 32](#_Toc118288483)

[Figure 15: Sequence Diagram of User Interface 33](#_Toc118288484)

[Figure 16: Sequence Diagram of Developer Interface 34](#_Toc118288485)

[Figure 17: Architecture Diagram 35](#_Toc118288486)

# Introduction

What’s Trending? is to educate and assist users in distinguishing between what they consume on Twitter. The web platform deals with trending keywords. Users will be able to identify organic trends from the forced or paid trends before they form an opinion. The Application will provide the user with an interface to view trending keywords, further he can manually add any keyword and check on them if the data is available for that specific word. Also, The user will also have an option to view statistical analysis on some Twitter account or on the trending keyword.

In this document, we will briefly explain the features of What’s Trending? The document also explains the software requirement specifications. We will deal with all the design related issues as well as the requirements together with the scope of this project. This document will be continuously updated and on completion with be referred throughout the software development.

# Vision Document

In this section, we discuss project vision in detail.

## Problem Statement

Table 1: Problem Statement

|  |  |
| --- | --- |
| Problem of | distinguishing right and wrong, real and fake, authentic and spam, unique, and bot tweets and thus the trends in real time. |
| Affects | both businesses and general public. |
| Impact of which | there is no product that can be used to distinguish between genuine and spam tweets, making it impossible to distinguish between genuine trends and spammy ones. |
| A Successful solution  would be | A platform that can authenticate users, retrieve tweets from Twitter based on keywords, display results graphically, compare data, and statistically differentiate spam from legitimate tweets will be a successful solution. |

## Business Opportunity

People in the present period use social media, particularly Twitter, to find out what other people are thinking and talking about so they may quickly gain knowledge, comprehend, defend, and create opinions. People can learn more about what's going on in their area thanks to this.

There are some products out there that somewhat relates to what we do, but they have relatively few features. The product that is currently on the market has several restrictions. Firstly, none of them carry out our features exactly. Additionally, they do not classify and evaluate Twitter trends and rate them based on actual/spam content. Although some software offers one or two of the features, there isn't a single solution that offers all of them. This creates a significant issue for businesses and the general public who lack access to a specific platform that can be used to complete all the stated activities.

## Objectives

The main Objective of What’s Trending? Is to provide people a quick and accurate overview of trends, so that they can analyse trends just at glance rather than spending time to manually analyse.

## Scope

What’s Trending? Is web application. The main problem we are currently facing is that there is no platform available where people can check quality of trend, analyse trend. The impact of it is that people participate in fake/low quality trend. They consider information to be legit which was spreading through these trends. WhatsTrending? will provide an environment through which be able to analyse these trends before taking any action.

## Constraints

Firstly, we assume that internet will work fine all the time to load web page. The website does not require any hardware development or procurement.

## Stakeholder and User Description

As there are projects which are analysing people profiles, but they are not providing analysis of trend. The differentiating edge of this product is that application will be in real-time. The potential users of this application will be all the literate people who know the usage of web-based application and twitter.

### Market Demographics

Our target market includes the general public, businesses, and all English-speaking Twitter users. In order to give them a better platform for unique and valid content and enable them to absorb just the real information.

Everyone is turning away from traditional sources of information and migrating toward social media, particularly Twitter.

It can be used by PTA and possibly Twitter to cut down on spam and teach users on how to make better decisions, but for this project, the intended audience is the general public.

### Stakeholder Summary

Table 2: Stakeholder Summary

|  |  |  |
| --- | --- | --- |
| Name | Description | Responsibilities |
| Developer | The developer who are developing the system. | Design the flow of system development  Monitor progress of development |
| Tester | Testing system | Removing bugs from system |
| Trainer | Train system on data | Check and increase accuracy of system on result |
| Maintainer | Provide maintenance of system | Adding, removing, or modifying feature of system. |

### User Summary

Table 3: User Summary

|  |  |  |  |
| --- | --- | --- | --- |
| Name | Description | Responsibilities | Stakeholder |
| Actor | Person Registered | For first time user need to register on system. Otherwise, login.  Can interact with application interface | Development team, User |
| Secondary Actor | System | Acquired data from twitter through API,  Trend analysis | The end user who are getting result about trend |

### User Environment

As this is a one-year project, we are developing a web-based application which will analyse trend and will predict quality of trend. There are 3 members in our group who are working on this project.

The project has been divided into 5 different stages. In September, October we are doing Requirement Specifications, October and November are for Design and Analysis, November to February is for Implementation, February and March are for Testing, March and April are for Deployment.

### Stakeholder Profiles

Table 4: Stakeholder Profiles

|  |  |
| --- | --- |
| Representative | We are three members working on this project. The stakeholder of system include developer, tester, trainer, maintainer. |
| Description | Developer is managing requirement, planning thing according to it and writing code for application.  Developer is managing requirement, planning thing according to it and writing code for application.  Tester will test system and make sure that system is bug free.  Trainer will train system on dataset and will make sure its accuracy of result.  Maintainer will maintain the product after its development and will add or remove feature. |
| Type | Our group of three members are working on this project. We have divided work into small task and task was done by all of us. |
| Responsibilities | Develop a system which help people to analyse trend.  Providing easily understandable interface to user. |
| Success Criteria | Firstly, system will acquire data related to trend using Twitter API, then according to option selected by user system will provide accurate result on real time data. |
| Involvement | All stakeholder is participating in development of system. |
| Deliverables | Project deliverable will be same as mentioned. |
| Issues | We have to face issue of identification of bot account while system training. |

# System Requirement Specification

In this section, features and requirements of the system are explained.

## System Features

* User authentication
* Analyze trends
* Developer Portal
* Data visualization
* Bot account recognition in trend
* Statistical analysis of account

## Functional Requirements

The functional requirements of the system are listed below.

### User Authentication

A graphical interface will be provided to the user for login. New users will sign up for an account. Each user will be provided with a recommendation according to his added keyword.

### Trend Quality

The Keywords provided by the user system will predict Trend quality based on factors i.e., unique account participation, unique message, analyzing trend starter accounts, checking bot accounts participation, and some other factors by using AI, and ML techniques.

### Trend Analysis

The keyword entered by the user for statistical analysis will predict the trend timeline, growth rate, growth region, activity graph, popular tweet, and popular retweet.

### Bot Account recognition

The username will be provided by the user; The system will identify whether the participating account was operated by a fake, bot, or authentic account.

### Statistical analysis of Twitter account

The username will be provided by the user; the system will provide a detailed overview of that Twitter account.

### Data Visualization

The system will provide frequency analysis and visualize data. It will include the frequency of total account participating, real account, bot account, total tweets made, unique tweets, unique accounts participating in the keyword, number of times the keyword is used, same message retweet, gender ratio, age ratio, and platform ratio.

### Developer API Portal

System will provide a portal to developer where they provide query to system and system show result in JSON format.

## Non functional requirement

The functional requirements of the system are listed below.

### Performance

The basic functionality of What’s Trending? is its performance, how system will perform, its throughput, accuracy, response time. It’s crashing or failure chance will be very low. It should quickly respond to the user.

### Availability

The system should be available 24/7.Every time authenticated user made request service will be provided to him.

### Robustness

What’s Trending? should allow user to achieve their desired result.

### Security

There will be no issue of data security. The username and password would be required for authentication. The user who has register on website would be given permission to access made request.

### Maintainability

The software should be maintainable. This means that the proper Object oriented principle should be applied so that in future, if there is any need to update a particular module than the developer needs to modify only specific classes.

### Capacity

What’s Trending? Will be able to support multiple users at a time.

# Use Case Diagram

A use case diagram is a graphical depiction of a user's possible interactions with a system. Use case diagrams specify how the system interacts with actors without worrying about the details of how that functionality is implemented.

Below uses case diagram show user interaction with functionalities that will be provided by what’s trending.



Figure 1: Use Case Diagram

# Expanded Use Case

This description is more detailed and structured than the high-level use case description. It includes what happens to initiate the use case, actors involved, what data has to be input, use case output and alternate flow.

## Extract Trend Quality

Following is brief description of Extract Trend Quality use case, that describe conditions and step that user must fulfill to get result and alternate flow if he faces problem.

Table 15: Expanded Use Case of Extract Trend Quality

|  |  |
| --- | --- |
| Use Case Name | Extract Trend Quality |
| Actor | User |
| Description | The Keywords provided by the user, the system will predict Trend quality in terms of Authentic, Fabricated, or intermediate. |
| Pre-condition | The user must provide a keyword to the system, so the system can get the required data. |
| Post-condition | The System will provide the prediction of whether the trend is authentic or not. |
| Normal flow | 1. The user selects the option of Trend Quality. 2. Users enter a keyword manually or from the provided keyword list. 3. The system will perform Trend Analysis. 4. The system will classify the trend. 5. The system will predict trend authenticity. |
| Alternate flow | 5.a System is unable to perform operation due to insufficient data. Try again with another keyword with sufficient data. |
| Frequency of Use | Normal |
| Assumption | Users want to know the quality of trend of specific keyword. |

## Analyze Trend

Following is brief description of Analyze Trend use case, that describe conditions and step that user must fulfill to get result and alternate flow if he faces problem.

Table 16: Expanded Use Case of Analyze Trend

|  |  |
| --- | --- |
| Use Case Name | Analyze Trend |
| Actor | User |
| Description | The Statistical method will be applied on trend to extract information. The system will show the result in graphical form. |
| Pre-condition | The user must provide a keyword to the system, so the system can get the required data. |
| Post-condition | The meaningful information on the requested trend will be shown to the user in graphical form. |
| Normal flow | 1. Users enter a keyword manually or from the provided keyword list. 2. The user selects the option of Trend Analysis. 3. The system will apply Statistical operation on a trend. 4. The results will be shown to the user in graphical form. |
| Alternate flow | 4.a System is unable to do trend analysis due to insufficient data. Try again with another keyword with sufficient data. |
| Frequency of Use | High |
| Assumption | The user wants an overall overview of the trend. |

## Recognize Bot Account

Following is brief description of Recognize Bot Account use case.

Table 17: Expanded Use Case of Recognize Bot Account

|  |  |
| --- | --- |
| Use Case Name | Recognize Bot Account |
| Actor | System, User |
| Description | The user can request for Bot account recognition, or the System requires it during Profile Analysis. |
| Pre-condition | User must be logged in. |
| Post-condition | User/System will be notified if the account is recognized as bot or not. |
| Normal flow | 1. System or User provides the profile’s username. 2. Requests for bot account recognition. 3. The system performs analysis and displays outcome. |
| Alternate flow | 3.a System is unable to display result because no user exists with provided username. Renter corrects username and try again.  3.b System is unable to display result due to lack of data. Try again with another username. |
| Special Requirement | Availability of Internet |
| Assumption | The User or System wants to know if an account is operated by bot or actual user. |

## Analyze Profile

Following is brief description of Analyze profile use case, that describe conditions and step that user must fulfill to get result and alternate flow if he faces problem.

Table 18: Expanded Use Case of Analyze Profile

|  |  |
| --- | --- |
| Use Case Name | Analyze Profile |
| Actor | User |
| Description | The user can request for statistical analysis of any profile. |
| Pre-condition | User must be logged in. |
| Post-condition | User will get a report about the Profile’s Statistical Analysis. |
| Normal flow | 1. The user requests for Account statistical analysis.  2. User enters the profile’s username.  3. The system performs statistical analysis and displays outcome. |
| Alternate flow | 3.a System is unable to display result because no user exists with provided username. Renter corrects username and try again.  3.b System is unable to display result due to lack of data or account is set to private. Try again with another username. |
| Frequency of Use | Normal |
| Assumption | The user wants to know the statistical details about any user’s profile. |

## Generate Visualization

Following is brief description of Generate visualization use case, that describe step and condition that user should do and then system show result to user.

Table 19: Expanded Use Case of Generate Visualization

|  |  |
| --- | --- |
| Use Case Name | Generate Visualization |
| Actor | User |
| Description | After successful statistical operation, system will show result in graphical form. |
| Pre-condition | System has successfully completed any desired operation. |
| Post-condition | The user will be provided with result in graphical form. |
| Normal flow | 1. The user enter keyword manually or from provided keyword list. 2. The user selects any desired operation. 3. Data in graphical form is shown to user. |
| Alternate flow | 3.a system is unable to show result to user due to insufficient data. Try again with keyword that have sufficient data. |
| Frequency of Use | High |
| Assumption | The user wants result in graphical form. |

## Developer API

Following is brief description of Developer API use case, that describe conditions and step that user must fulfill to get result and alternate flow if he faces problem.

Table 20: Expanded Use Case of Developer API

|  |  |
| --- | --- |
| Use Case Name | Developer API |
| Actor | API Consumer |
| Description | The third-party user will request the System to perform one of provided the use-case. |
| Pre-condition | The Request is valid.  The Twitter Access keys are valid. |
| Post-condition | The system will respond according to request. |
| Normal flow | 1. The Programmer will request the system. 2. The request is Valid. 3. The system will request data from Twitter API related to the keyword. 4. The system will perform operations according to request. 5. The system will respond according to request. |
| Alternate flow | 2.a Request is invalid. Try again with correct request.  4.a system is unable to perform operation due to insufficient data. Try request with another keyword. |
| Frequency of Use | High |
| Assumption | Users want to know the quality of the trend of the related keyword. |

# Component Diagram

A component diagram breaks down the actual system under development into various high levels of functionality. A component defines its behavior in terms of provided and required interfaces.



Figure 2: Component Diagram

# Data Flow Diagram

Data-flow diagrams are system models that show a functional perspective where each transformation represents a single function or process. DFDs are used to show how data flows through a sequence of processing steps.

The figure below shows Classic DFD that is drawn for what’s trending. It shows user that who will interact with system. In between user and process, there is data flow that indicate the existence of information exchange between user and system.



Figure 3: Classic DFD in Gane-Sarson notation

# Package Diagram

Package diagrams are often used to illustrate the logical architecture of a

system—the layers, subsystems, packages. package diagram provides a way to group elements.



Figure 4: Package Diagram

# State Machine Diagram

A state machine diagram shows the lifecycle of an object: what events it experiences, its transitions, and the states it is in between these events. The figure below shows state machine that is drawn for what’s trending. It shows transition of state on user interaction with system. Initially system is in idle state, after user authentication state system enter dashboard state. If user select simple user, system goes into simple user state, otherwise system goes to developer portal state. In both state it waits for user interaction.



Figure 5: State Machine Diagram

# Swim Lane Diagram

A swim lane diagram is a type of flowchart that delineates who does what in a process.

## Swim Lane Diagram of User Interface



Figure 6: Swim Lane Diagram of UI Interface

## Swim Lane Diagram of Developer API



Figure 7: Swim Lane Diagram of Developer API Interface

# System Sequence Diagram

A system sequence diagram is a picture that shows, for one particular

scenario of a use case, the events that external actors generate, their order,

and inter-system events.

## Analyze Trend

User is an actor who will start Analyze Trend process. Then user provide keyword and system request data from Twitter API. After getting data system will perform operation on it and return result to user.



Figure 10: SSD of Analyze Trend

## Extract Trend Quality

User is an actor who will start Extract Trend Quality process. Then user provide keyword and system request data from Twitter API. After getting data system will perform operation on it and return result to user.



Figure 11: SSD of Extract Trend Quality

## Recognize Bot Account

User is an actor who will start Recognize Bot Account process. Then user provide username and system request data from Twitter API. After getting data system will perform operation on it and return result to user.



Figure 12: SSD of Recognize Bot Account

## Analyze Profile

User is an actor who will start Analyze Profile process. Then user enter username and system request data from Twitter API. After getting data system will perform operation on it and return result to user.



Figure 13: SSD of Analyze Profile

## Developer API

User is an actor who will start developer API process. Then user provide query and keyword and system request data from Twitter API. After getting data system will perform operation on it and return result to user.



Figure 14: SSD of Developer API

# Sequence Diagram

Sequence diagrams are used to model the interactions between the actors and the objects in a system and the interactions between the objects themselves.

## UI Interface

What’s trending on web interface allow user to select any desire operation and show result after series of interaction. SD for user interface show sequential order of interaction.



Figure 15: Sequence Diagram of User Interface

## Developer API Interface

What’s trending on API interface allow user to provide query and show result after series of interaction. SD for user interface show sequential order of interaction.



Figure 16: Sequence Diagram of Developer Interface

# Architecture Diagram



Figure 17: Architecture Diagram